

Minutes of the Village of Rhinebeck  
Comprehensive Plan  
Thursday, March 14, 2023

The March 14th, 2023 meeting was called to order by Matt Johnston at 6:05pm at Village Hall, 76 East Market Street, Rhinebeck, NY with the following members in attendance:

Matt Johnston, Chair  
Elijah Bender  
John Clarke  
Jeff Cotter  
Ernesto Martynek  
Eleanor Pupko  
Steve Rosenberg  
John Traver  
Louis Turpin

**Approval of Previous Minutes.** Minutes of the February meeting were approved with corrections by motion of Ernesto Martynek and seconded by Jeff Cotter.

**Presentation and Discussion with Andrew Hovey, Graphic Designer:**

The group covered stylistic changes to the format of the document. There was discussion on print options and what is viewed electronically. It will be in landscape format 8 ½ x 11". Interactive headings and subheadings with hyperlinks will be available. The font will be Sans Serif with Opposite Sans Serif for headings. The document will be a 3 column layout in parts. One member asked for right and left justification to the columns. Sidebars will have colored backgrounds and colors will be changed to look more distinctive. The more vibrant fluorescent colors were not in favor and will be colored with lighter pastels.

The group asked that text not dominate photographs or cover sections. Best photographs will be sourced and will not include people wearing facemasks, empty streets etc. Matt asked members to find 7 good photographs including photographs from the Chamber of Commerce, Taste of Rhinebeck and Farmer's Market. One member suggested Jeremy Monaco of the Rhinebeck Bagel Shop for photographs.

**Topics for Further Discussion as of 3/14:**

- There was lengthy discussion regarding the title for the document with the

survey results shared. The group narrowed titles down to two choices, **Envisioning the Future for Our Historic Community**: The Village of Rhinebeck Comprehensive Plan and **Building on Our Best Traditions**: The Village of Rhinebeck Comprehensive Plan. A majority of 6 members voted in favor of the former, “Envisioning the Future for Our Historic Community” and the selection was made for the title.

- The group discussed the public hearing period that the Comprehensive Plan Committee will be required to host. There will be two back to back hearings with a Zoom option. There was conversation on the viability of breakouts with smaller groups to facilitate feedback.
  - Father McKeon of the Episcopal Church of the Messiah is leading discussions on affordable housing spanning Sundays, April 7th through the 28th. Steve Rosenberg and Deirdre Burns will be actively participating in this event. Speakers include Jonathan Mensch, Bill Jeffway, Adam Bosch, Nancy Sheehan, Christa Hines and Ken Kearney.
  - On March 25th, the Town Board will be discussing the potential adoption of a Community Preservation Fund.
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- **Adjournment:** There being no further business, the meeting was adjourned at 8:56 pm and the March meeting was set for 4/11.